

ADHENZ M. MIRANDA, CCI

Creative Developer

Creative Computing Specialist skilled in front-end development, UX/UI design, and digital marketing, driving 147% social media growth and 50K+ organic views. Passionate about blending tech, design, and cybersecurity principles to create engaging and secure digital experiences. Currently preparing for an MSc in Cybersecurity (2025-2026) to deepen expertise in secure development.



+971-56-455-9952
adhenz.miranda@hotmail.com
linkedin.com/in/am04
Al Butain, King Faisal St., UAQ, UAE

HARD SKILLS

Web Development: HTML, CSS, SCSS, JS
Graphic Design Tools: Figma, Canva
Programming: Python, Kotlin, C++
Multimedia & Creative Tools: Premiere Pro, After Effects, Audition, Lightroom, Capcut

SOFT SKILLS

Problem-solving | Creativity | Leadership | Adaptability | Communication | Team Coordination

EDUCATION

CERTIFICATE IN CREATIVE INDUSTRIES (ID: 2624251)
Skill Development Council Canada, Optimal Education Center, Dubai, UAE
December 2024

BSC IN CREATIVE COMPUTING
Bath Spa University, RAK, UAE
September 2023 - August 2025

- Consistent Academic Excellence Achiever (2022-2024)
- Featured on ccstuds.com:
 - "Celestial Cascade: Astral Resurgence" (2023)
 - "Paper's, Please" (2023)

HIGHER CERTIFICATE IN CREATIVE COMPUTING - LEVEL 4
Bath Spa University, RAK, UAE
September 2022- August 2023

- Consistent Academic Excellence Achiever (2022-2024)
- Class Representative (2022-2023)
- Featured on ccstuds.com:
 - "Roger's Fleeting Dream" (2022)
 - "Tetris Arcade" (2023)

EXPERIENCE

PART-TIME - Digital Marketing and Admin Support
Optimal Consulting and Research Center & Optimal Education Center | Deira, Dubai, UAE | September 2024 - Present

- Managed social media presence across LinkedIn, Facebook, Instagram, and TikTok, achieving up to 147% follower growth and over 50k organic views on Facebook.
- Increased engagement through platform-specific strategies, including 19k TikTok views and 6.1k LinkedIn impressions organically.
- Designed promotional graphics and produced testimonial videos to enhance brand visibility and audience engagement.
- Led social media and graphic design campaigns for the "1st International Conference on Sustainability, Innovation, and Technology" and "1st Graduation Batch 2024," driving strong attendance and awareness.
- Provided day-to-day technical and administrative support, including exam material preparation, IT troubleshooting, and assisting teaching staff.

INTERNSHIP - IT Intern
HIS MENA | Business Bay, Dubai, UAE | August 2023 - September 2023

- Built a complete website design in Figma, transforming basic layouts into detailed, working prototypes.
- Set up a file-sharing system (NAS server) for 10+ employees and wrote clear guides on how to use it
- Conducted 9 research reports on key topics to help the company make better decisions
- Collaborated closely with 5 team members to find ways to improve how we get work done

INTERNSHIP - Design and Web Development Intern
Air Arabia Academy | Sharjah Airport, Sharjah, UAE | May 2022 - June 2022

- Led 7 interns in updating 89 presentations and 10 documents as part of a company rebrand
- Learned website development basics and how to create website layouts using Figma
- Contributed updating the brand identity of an aviation academy with over 100 employees
- Quickly adapted about the aviation field while gaining skills in branding and content creation